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What are the different types of demand with a few examples

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What are the different types of demand with a few examples of each? ... Irregular demand - Irregular demand can be demand which is not consistent.

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Marketing Management, Millenium Edition Philip Kotler ... demand), irregular demand (demand varying by season, day, ...

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Marketing Management Chapter 1. Kotler, ... Irregular demand. Consumer purchases vary on a seasonal, monthly, weekly, ...

Types of demand - What are different demand types

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